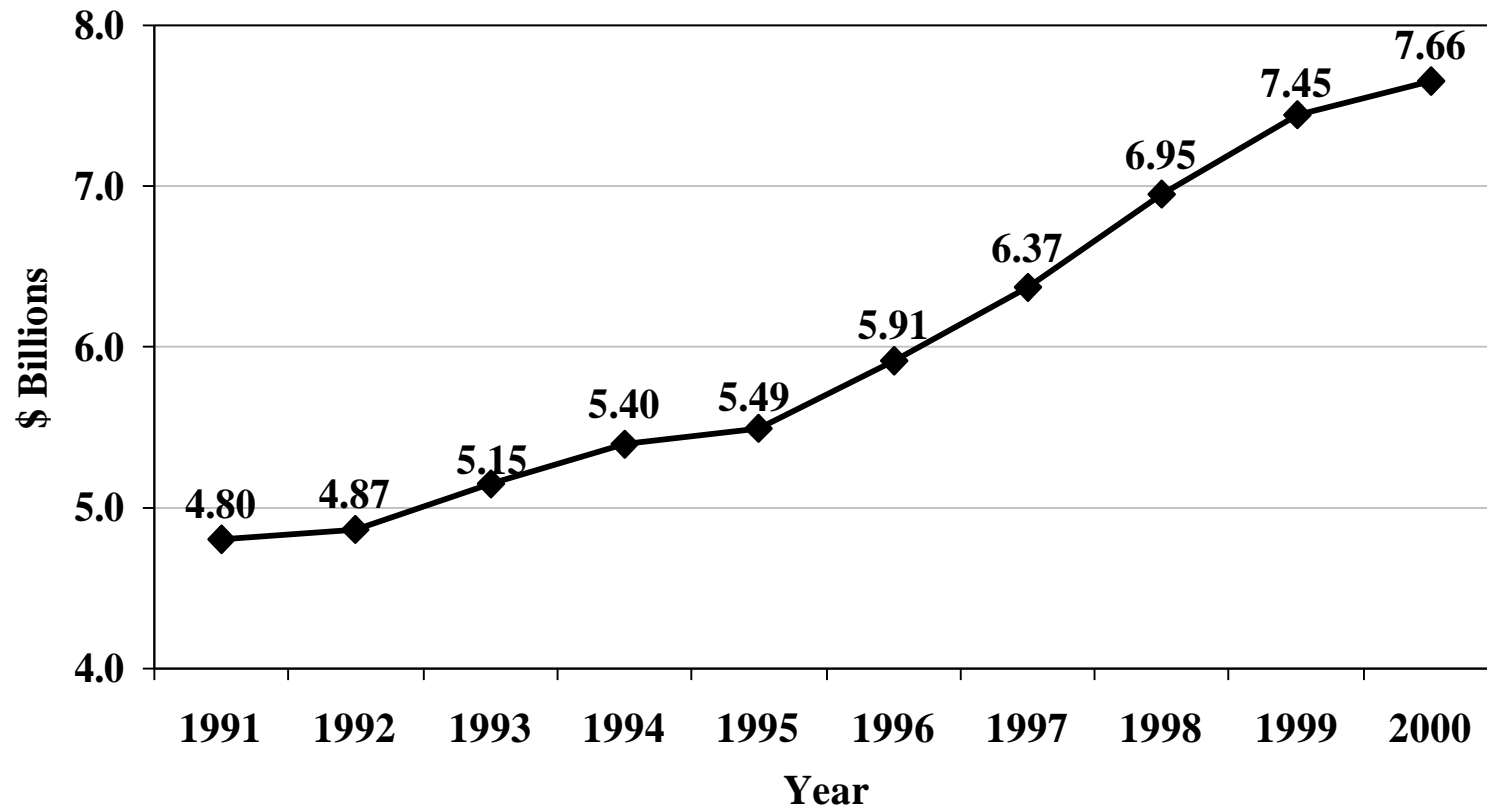


Domestic gross box office posted a new high for the ninth consecutive year, as receipts for 2000 reached a record \$7.66 billion.

US Theatrical Box Office



Source: MPAA

Since the beginning of the decade, domestic box office has grown by almost 60% to reach well over \$7.6 billion in 2000.

US Theatrical Box Office

Year	Box Office Gross (mil)	Yearly Change	2000 Versus
2000	\$7,661.0	2.9%	--
1999	\$7,448.0	7.2%	2.9%
1998	\$6,949.0	9.2%	10.2%
1997	\$6,365.9	7.7%	20.3%
1996	\$5,911.5	7.6%	29.6%
1995	\$5,493.5	1.8%	39.5%
1994	\$5,396.2	4.7%	42.0%
1993	\$5,154.2	5.8%	48.6%
1992	\$4,871.0	1.4%	57.3%
1991	\$4,803.2	-4.4%	59.5%

Source: MPAA

Strong growth in the final quarter of 2000 helped to balance out the 3rd quarter decline in domestic box office to finish the year up by about 3%.

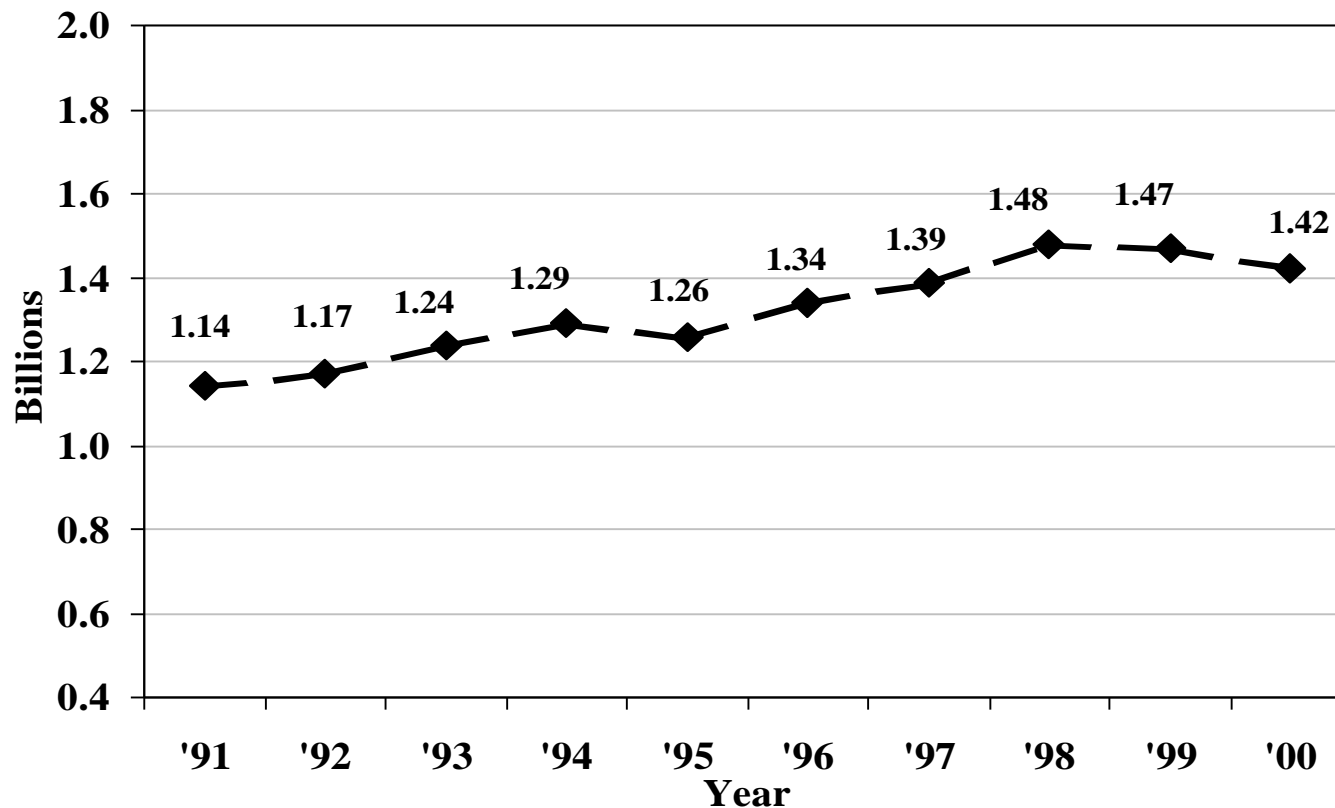
Quarterly Box Office
(\$ Millions)

Quarter	1999	2000	% Change
First	1,492.7	1,620.6	8.6%
Second	2,107.9	2,126.9	0.9%
Third	2,185.5	2,017.3	-7.7%
Fourth	1,661.9	1,895.9	14.1%
Year	7,448.0	7,660.7	2.9%

Source: MPAA

Domestic admissions decreased slightly for the second consecutive year in 2000, but remained over 30 million tickets ahead of 1997.

US Theatrical Admissions



Source: 1989 to Present, based on NATO average ticket price

Total admissions have increased by nearly 25% (+280 million) since the beginning of the decade.

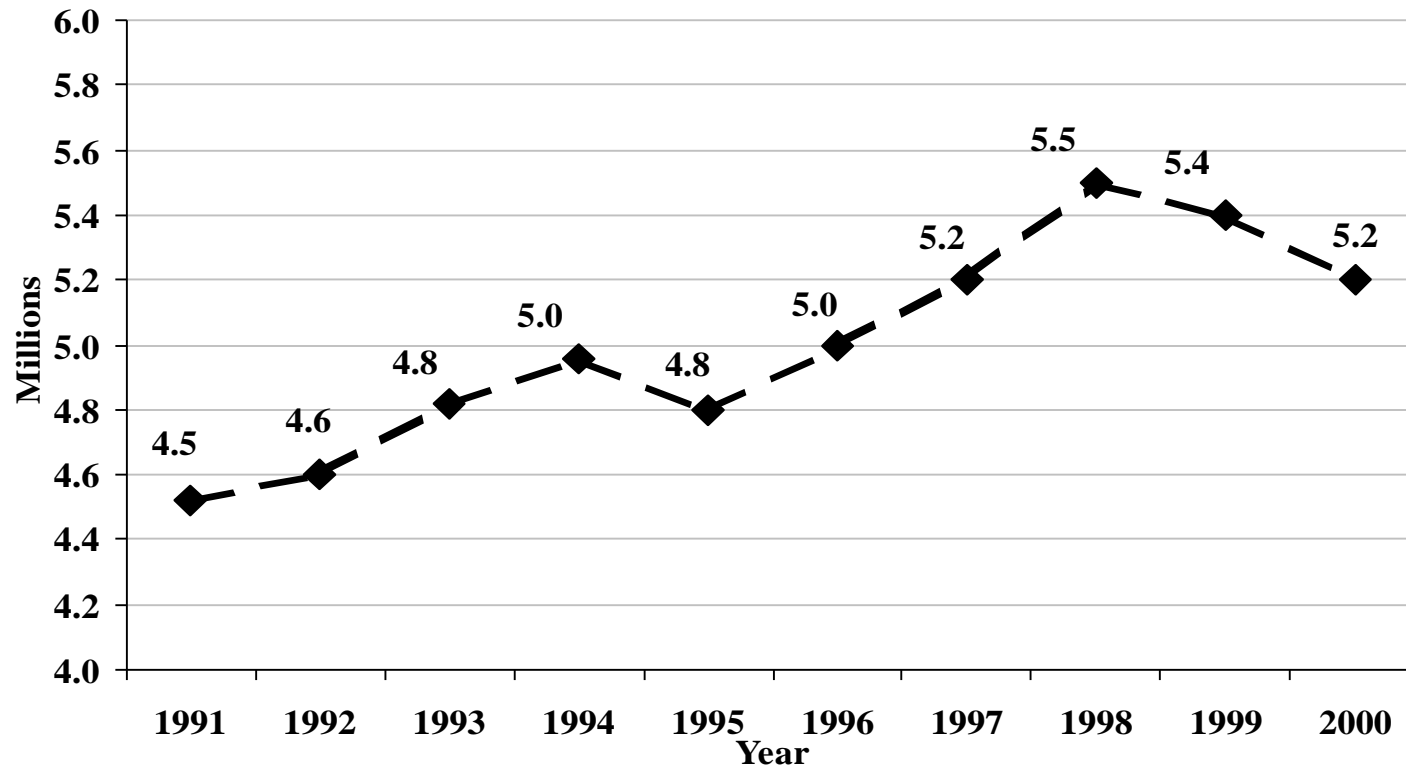
US Theatrical Admissions

Year	Admissions (mil)	Yearly Change	2000 Versus
2000	1,420.8	-3.0%	--
1999	1,465.2	-1.0%	-3.0%
1998	1,480.7	6.7%	-4.0%
1997	1,387.7	3.7%	2.4%
1996	1,338.6	6.0%	6.1%
1995	1,262.6	-2.3%	12.5%
1994	1,291.7	3.8%	10.0%
1993	1,244.0	6.0%	14.2%
1992	1,173.2	2.9%	21.1%
1991	1,140.6	-4.0%	24.6%

Source: 1989 to Present, based on NATO average ticket price

Although average admissions per person declined slightly in 2000, US residents have attended at least 5 movies per year for the past five years.

Average Admissions Per Capita



Source: MPAA

MPAA Worldwide Market Research

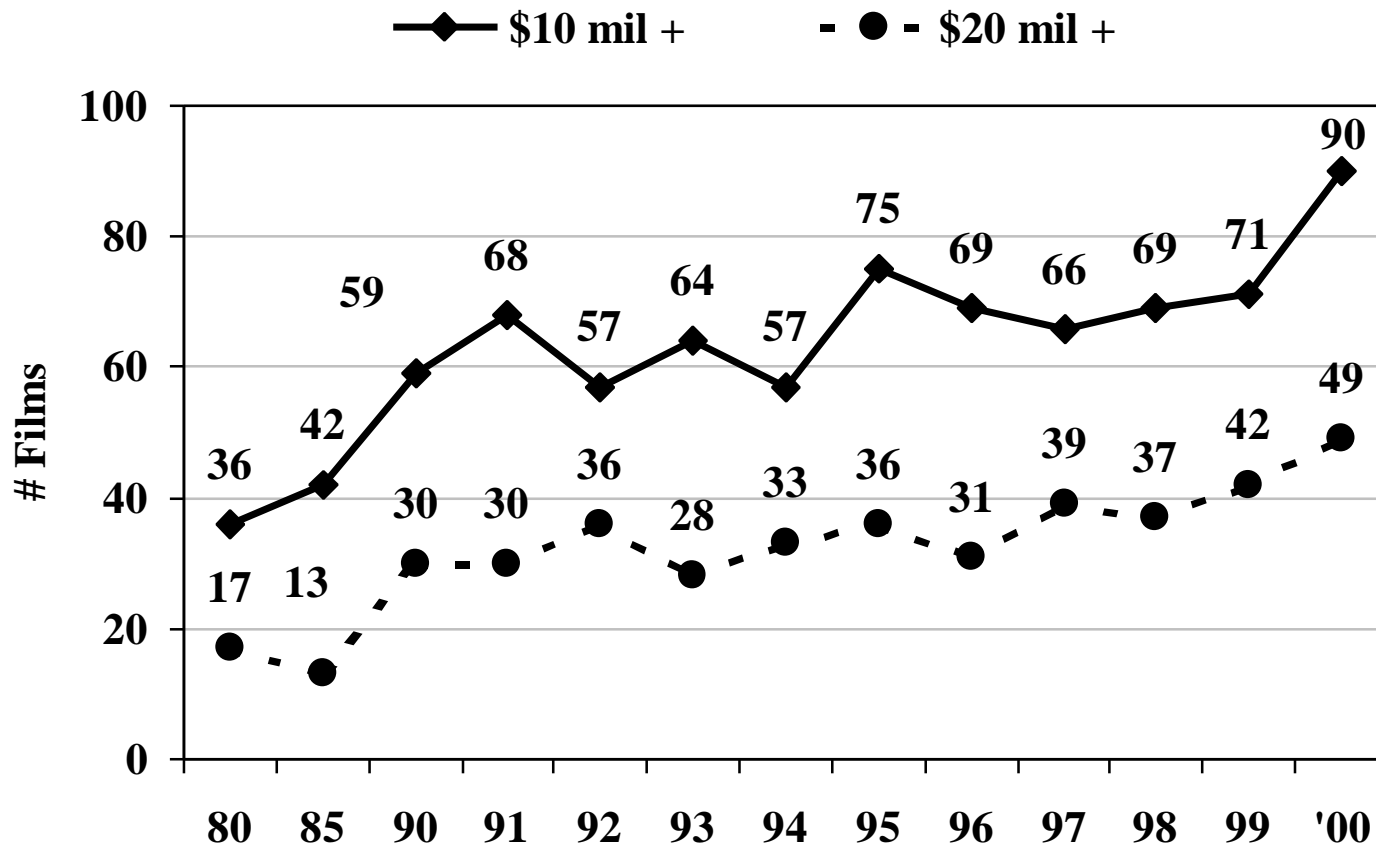
Average Annual Admission Price*

Year	Ave. Annual Admission Price	Yearly % Change	2000 Versus	CPI % Change
2000	\$5.39	6.1%	--	3.4%
1999	\$5.08	8.3%	6.1%	2.7%
1998	\$4.69	2.3%	14.9%	1.6%
1997	\$4.59	3.9%	17.5%	1.7%
1996	\$4.42	1.5%	22.1%	3.3%
1995	\$4.35	4.1%	23.9%	2.5%
1994	\$4.18	0.8%	29.1%	2.7%
1993	\$4.14	-0.2%	30.1%	2.7%
1992	\$4.15	-1.4%	29.9%	2.9%
1991	\$4.21	-0.3%	28.0%	3.1%

Source: NATO average ticket price, based on Ernst & Young survey

*Average price paid for all admissions to movie theaters, inclusive of first run, subsequent runs, senior citizens, children, and all special pricing.

Number of High Grossing Features -- Film Rentals



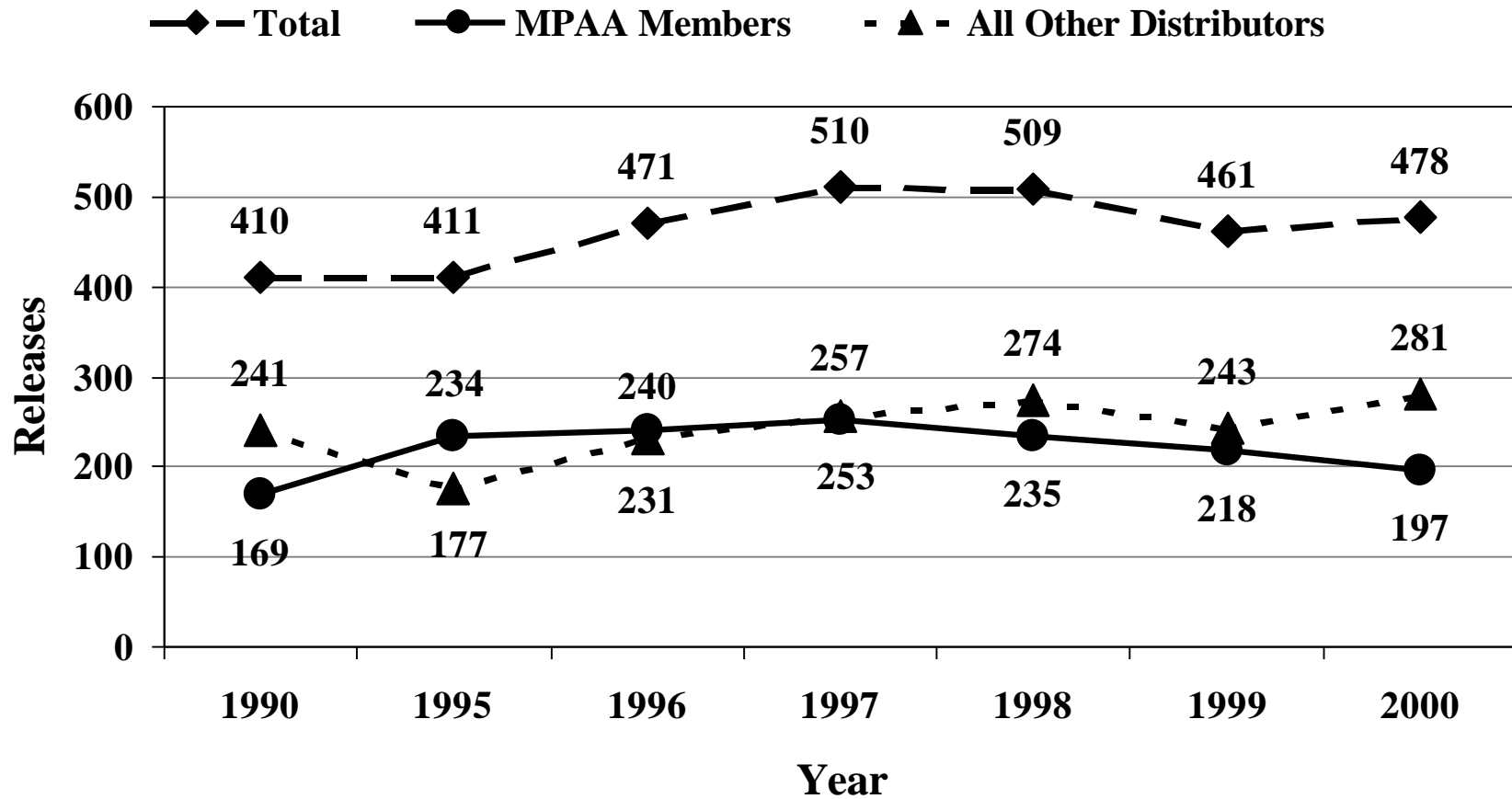
Source: MPAA

Number of Theatrical Films Rated & Released in the US

Year	Rated	Released
2000	762	478
1999	677	461
1998	661	509
1997	673	510
1996	713	471
1995	697	411
1990	N/A	410
1980	N/A	233
1970	N/A	306
1960	N/A	248
1950	N/A	483

Source: MPAA

Films Released in the US



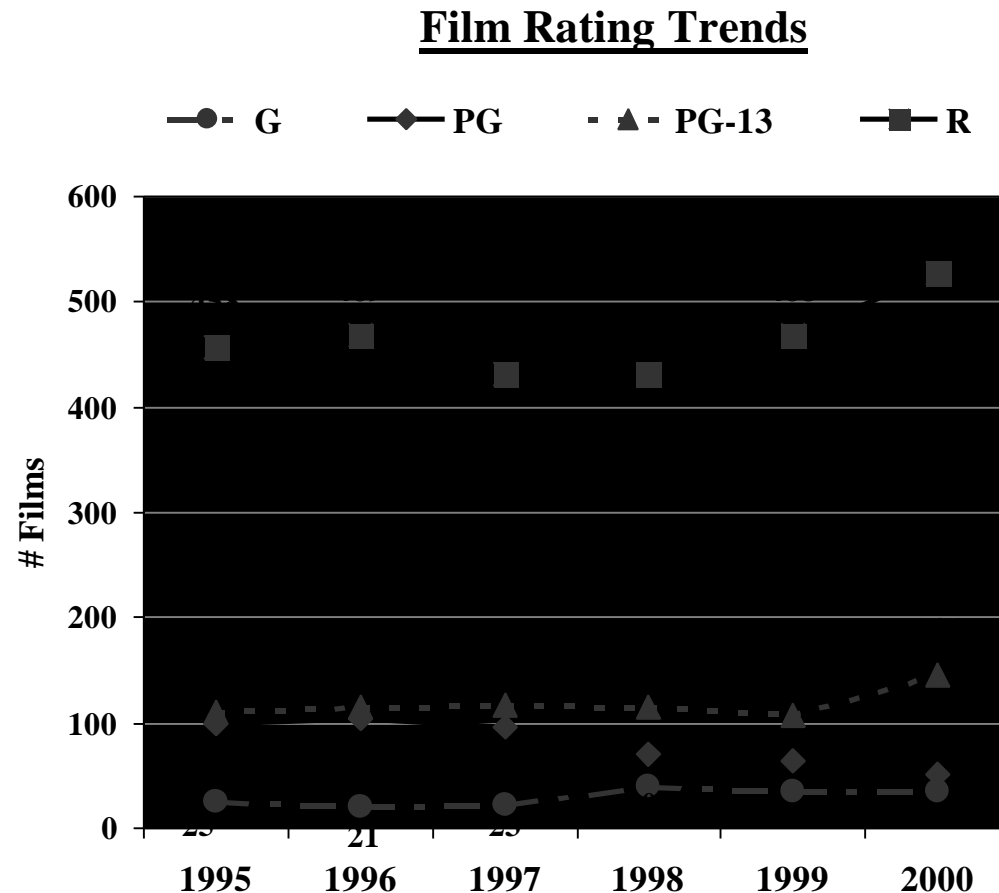
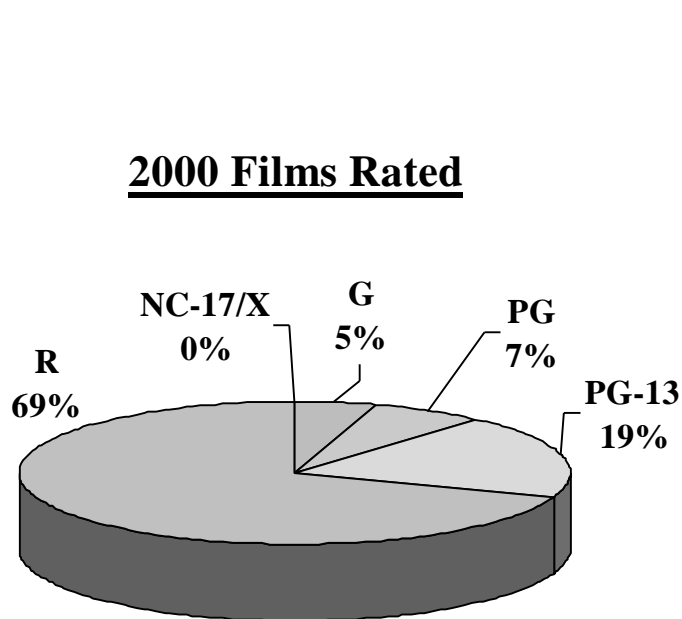
Source: MPAA

Feature Films Released in the US

Year	<u>New Films</u>			<u>Reissued Films</u>		
	MPAA	All Other Distributors	Total New Releases	MPAA	All Other Distributors	Total Reissues
2000	191	270	461	6	11	17
1999	213	229	442	5	14	19
1998	221	269	490	14	5	19
1997	219	242	461	34	15	49
1996	215	205	420	25	26	51
1995	212	158	370	22	19	41
1994	166	244	410	17	26	43
1993	156	284	440	5	17	22
1992	141	284	425	9	46	55
1991	150	273	423	14	21	35
1990	158	227	385	11	14	25
1985	138	251	389	15	66	81
1980	134	57	191	27	15	42

Source: MPAA

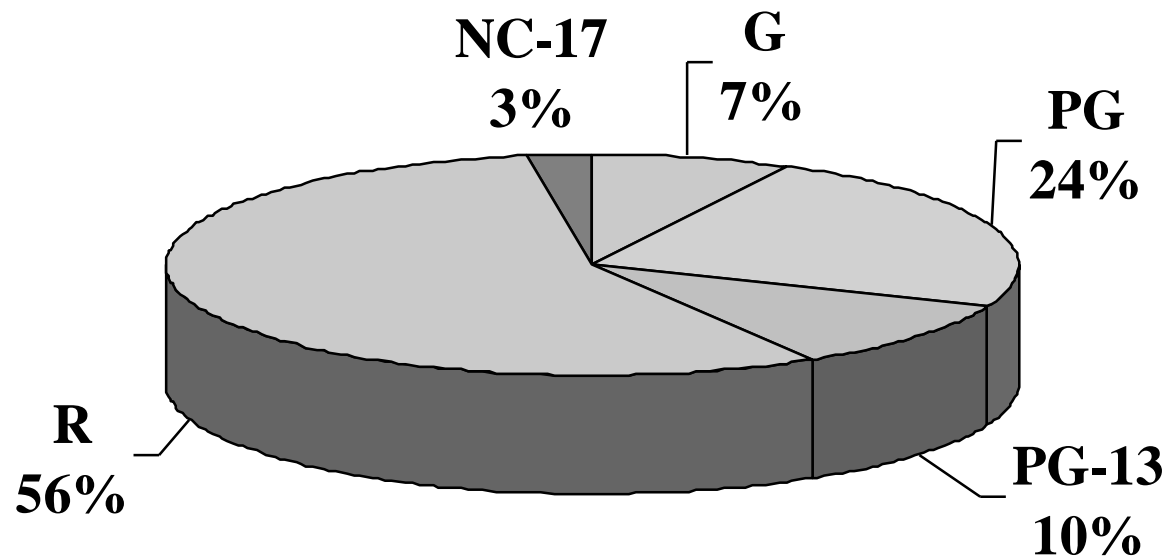
In 2000, R-rated films made up a smaller portion of total films rated, due to a 35% increase of PG-13 movies.



Source: MPAA

Over one-half of the 16,320 films rated since 1968 have received the grade “R”, with “G” and PG” films accounting for a third.

Percent of Films by Rating - 1968 to 2000



Source: MPAA

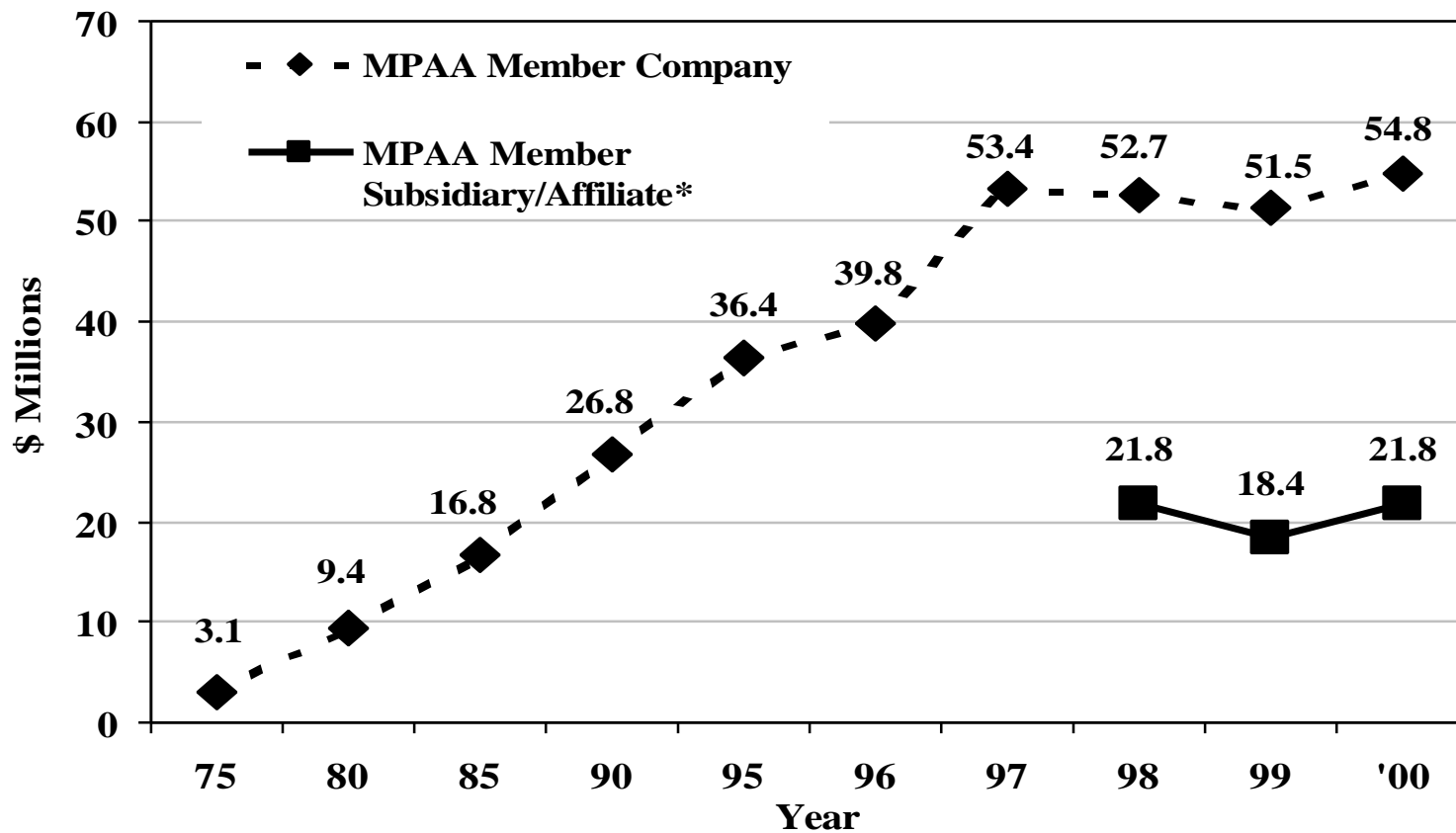
**MPAA Average
Negative Costs*
(\$ millions)**

*(includes production costs,
studio overhead and capitalized
interest)*

Year	Cost Per Feature	Yearly Change	2000 Versus
2000*	54.8	6.5%	--
1999	51.5	-2.3%	6.5%
1998	52.7	-1.4%	4.1%
1997	53.4	34.1%	2.6%
1996	39.8	9.5%	37.6%
1995	36.4	6.1%	50.7%
1994	34.3	14.6%	59.8%
1993	29.9	3.6%	83.2%
1992	28.9	10.4%	89.9%
1991	26.1	-2.4%	109.7%
1990	26.8	14.2%	104.6%
1989	23.5	29.9%	133.7%
1988	18.1	-9.9%	203.4%
1987	20.1	14.9%	173.3%
1986	17.5	4.0%	214.0%
1985	16.8	16.4%	226.6%
1984	14.4	21.3%	280.2%
1983	11.9	0.3%	361.1%
1982	11.8	4.5%	362.5%
1981	11.3	20.8%	383.5%
1980	9.4	--	484.1%

*Due to changes in financial reporting regulations, abandoned project costs are no longer included in studio overhead, and as such, are no longer a part total Negative Costs.

**MPAA Member Company
Average Negative Cost Trends**



*Subsidiaries include studio classics divisions such as Sony Pictures Classics, Fox Searchlight, New Line, Miramax, etc.

Source: MPAA

**MPAA Member Company
Average Marketing Costs of New Feature Films
(\$ Millions)**

Year	Total P&A	Print	Advertising
2000	27.31	3.30	24.00
1999	24.53	3.13	21.40
1998	25.31	3.25	22.07
1997	22.26	3.02	19.24
1996	19.84	2.63	17.21
1995	17.74	2.35	15.38
1994	16.06	2.19	13.87
1993	14.07	1.94	12.13
1992	13.46	1.97	11.48
1991	12.06	1.65	10.41
1990	11.97	1.73	10.24
1985	6.45	1.21	5.24
1980	4.33	0.79	3.54

Source: MPAA

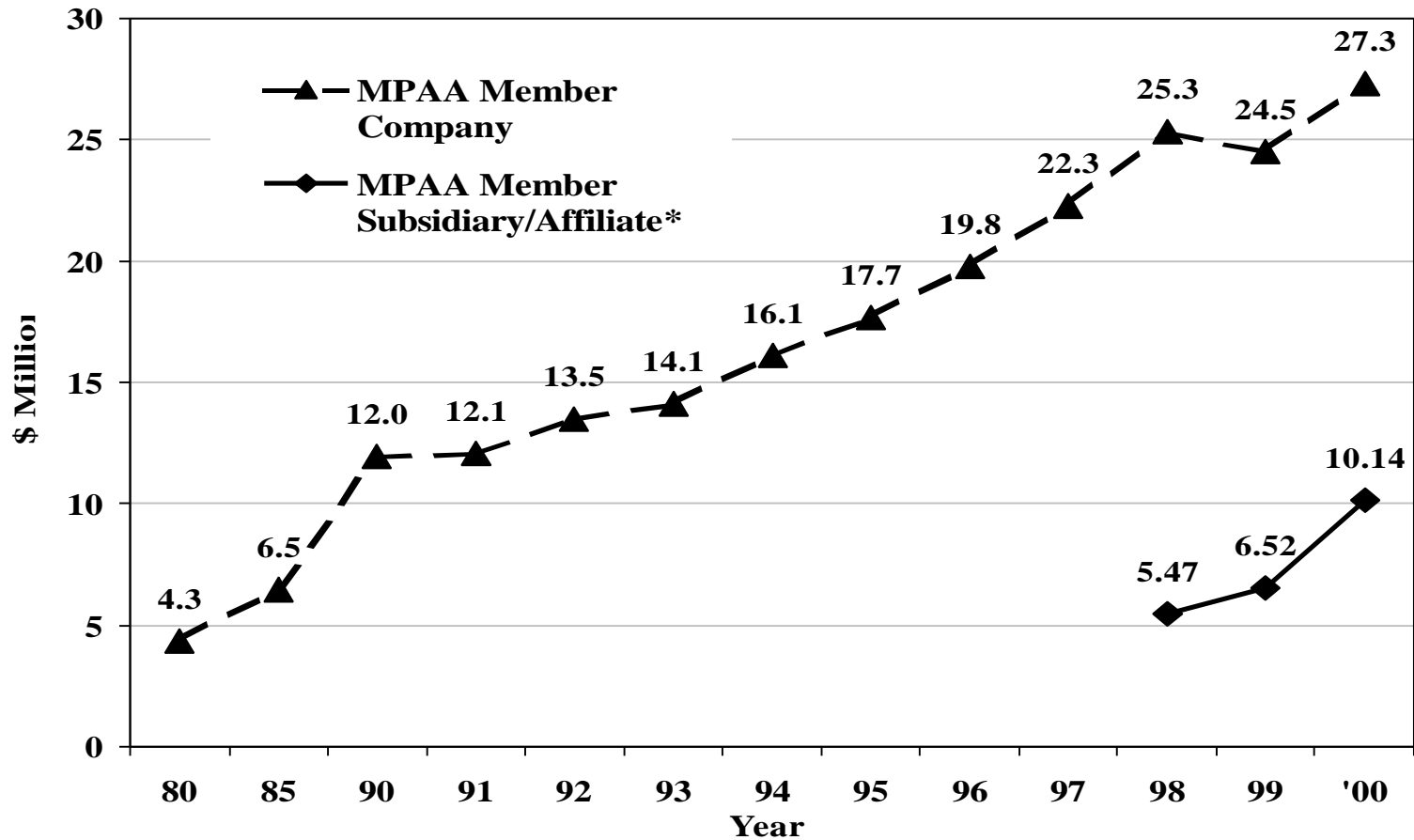
**MPAA Member Subsidiary/Affiliate
Average Marketing Costs of New Feature Films
(\$ Millions)**

Year	Total P&A	Print	Advertising
2000	10.14	1.18	8.96
1999	6.52	0.78	5.74
1998	5.47	0.62	4.86

*Subsidiaries include studio classics divisions such as Sony Pictures Classics, Fox Searchlight, New Line, Miramax, etc.

Source: MPAA

MPAA Member Company
Average Marketing Cost Trends



Source: MPAA

*Subsidiaries include studio classics divisions such as Sony Pictures Classics, Fox Searchlight, New Line, Miramax, etc.

**MPAA Member Company
Distribution of Advertising Costs by Media**

Year	Newspaper	Network	Spot TV	Internet/ Online	Trailers	Other Media	Other Non-Media
2000	15.6%	23.8%	18.3%	0.7%	6.4%	18.8%	16.3%
1999	17.6%	23.5%	19.8%	0.5%*	7.8%	15.4%*	15.5%
1998	15.9%	24.1%	18.2%	N/A	4.7%	18.2%	18.9%
1997	15.8%	23.8%	21.0%	N/A	4.5%		34.9%
1996	18.2%	23.9%	22.4%	N/A	5.2%		30.2%
1995	19.5%	23.0%	24.4%	N/A	4.6%		28.4%
1994	21.8%	21.3%	22.8%	N/A	4.6%		29.5%
1993	22.0%	21.5%	22.7%	N/A	4.4%		29.4%
1992	22.3%	21.2%	22.3%	N/A	4.0%		30.2%
1991	22.4%	21.9%	21.2%	N/A	5.3%		29.2%
1990	23.8%	21.2%	23.0%	N/A	N/A		32.0%

* Updated based on member company revision

- Other Media includes:
- Cable TV/Network TV
 - Network Radio
 - Spot Radio
 - Magazines
 - Billboards

- Other Non-Media includes:
- Production/Creative Services
 - Exhibitor Services
 - Promotion & Publicity
 - Market Research

Source: MPAA

**MPAA Member Company Subsidiary/Affiliate
Distribution of Advertising Costs by Media**

Year	Newspaper	Network	Spot TV	Internet/ Online	Trailers	Other Media	Other Non-Media
2000	20.5%	36.4%	6.1%	0.5%	5.5%	13.8%	17.3%
1999	23.8%	35.4%	6.8%	0.3%	4.1%	10.5%	19.1%
1998	23.5%	42.2%	3.6%	N/A	4.1%	3.6%	19.0%

- Other Media includes:
- Cable TV/Network TV
 - Network Radio
 - Spot Radio
 - Magazines
 - Billboards

- Other Non-Media includes:
- Production/Creative Services
 - Exhibitor Services
 - Promotion & Publicity
 - Market Research

*Subsidiaries include studio classics divisions such as Sony Pictures Classics, Fox Searchlight, New Line, Miramax, etc.

Source: MPAA

Total Number of US Screens

Year	Total Screens	2000 Versus	Indoor Screens	2000 Versus	Drive-In Screens	2000 Versus
2000	37,396	N/A	36,679	N/A	717	N/A
1999	37,185	0.6%	36,448	0.6%	737	-2.7%
1998	34,186	8.6%	33,440	8.9%	746	-3.9%
1997	31,640	16.8%	30,825	17.5%	815	-12.0%
1996	29,690	24.4%	28,864	25.4%	826	-13.2%
1995	27,805	32.3%	26,958	33.7%	847	-15.3%
1990	23,689	49.3%	22,774	51.6%	915	-21.6%
1985	21,147	68.6%	18,327	80.6%	2,820	-74.6%
1980	17,590	93.7%	14,029	123.6%	3,561	-79.9%

Source: MPAA

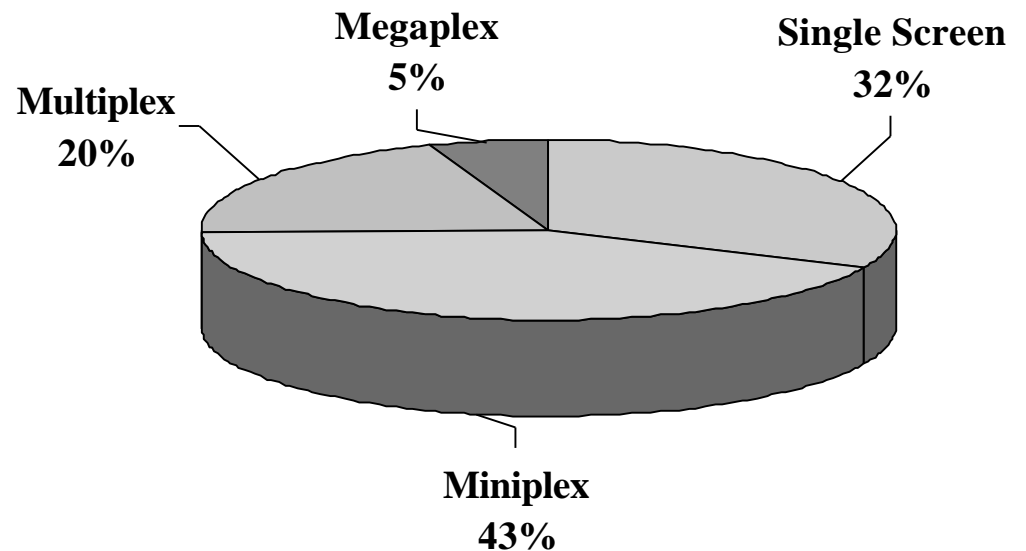
Total Number of US Theaters

Year	Total Theaters	2000 Versus	Indoor Theaters	2000 Versus	Drive-In Theaters	2000 Versus
2000	7,421	N/A	6,909	N/A	512	N/A
1999	7,551	-1.7%	7,031	-1.7%	520	-1.5%
1998	7,418	0.0%	6,894	0.2%	524	-2.3%
1997	7,480	-0.8%	6,903	0.1%	577	-11.3%
1996	7,798	-4.8%	7,215	-4.2%	583	-12.2%
1995	7,744	-4.2%	7,151	-3.4%	593	-13.7%

Source: MPAA

2000 US Theaters by Number of Screens

	Number of Theaters
Single Screen	2,368
Miniplex (2 to 7 screens)	3,170
Multiplex (8 to 15 screens)	1,478
Megaplex (16 or more screens)	405



Total Number of Theaters: 7,421

Source: MPAA

**Total US Motion Picture Industry Employment
(000s)**

Year	No. of Employees	Yearly Change	2000 Versus
2000 (p)	630.8	3.4%	N/A
1999	609.8	5.9%	3.4%
1998	576.0	4.7%	9.5%
1997	550.4	4.9%	14.6%
1996	524.7	7.6%	20.2%
1995	487.6	10.5%	29.3%
1994	441.2	7.1%	42.9%
1993	412.0	2.8%	53.1%
1992	400.9	-2.4%	57.3%
1991	410.9	0.8%	53.5%
1990	407.7	8.8%	54.7%
1989	374.7	9.9%	68.3%
1988	340.9	--	85.0%

(p) Preliminary estimate

Source: Bureau of Labor Statistics

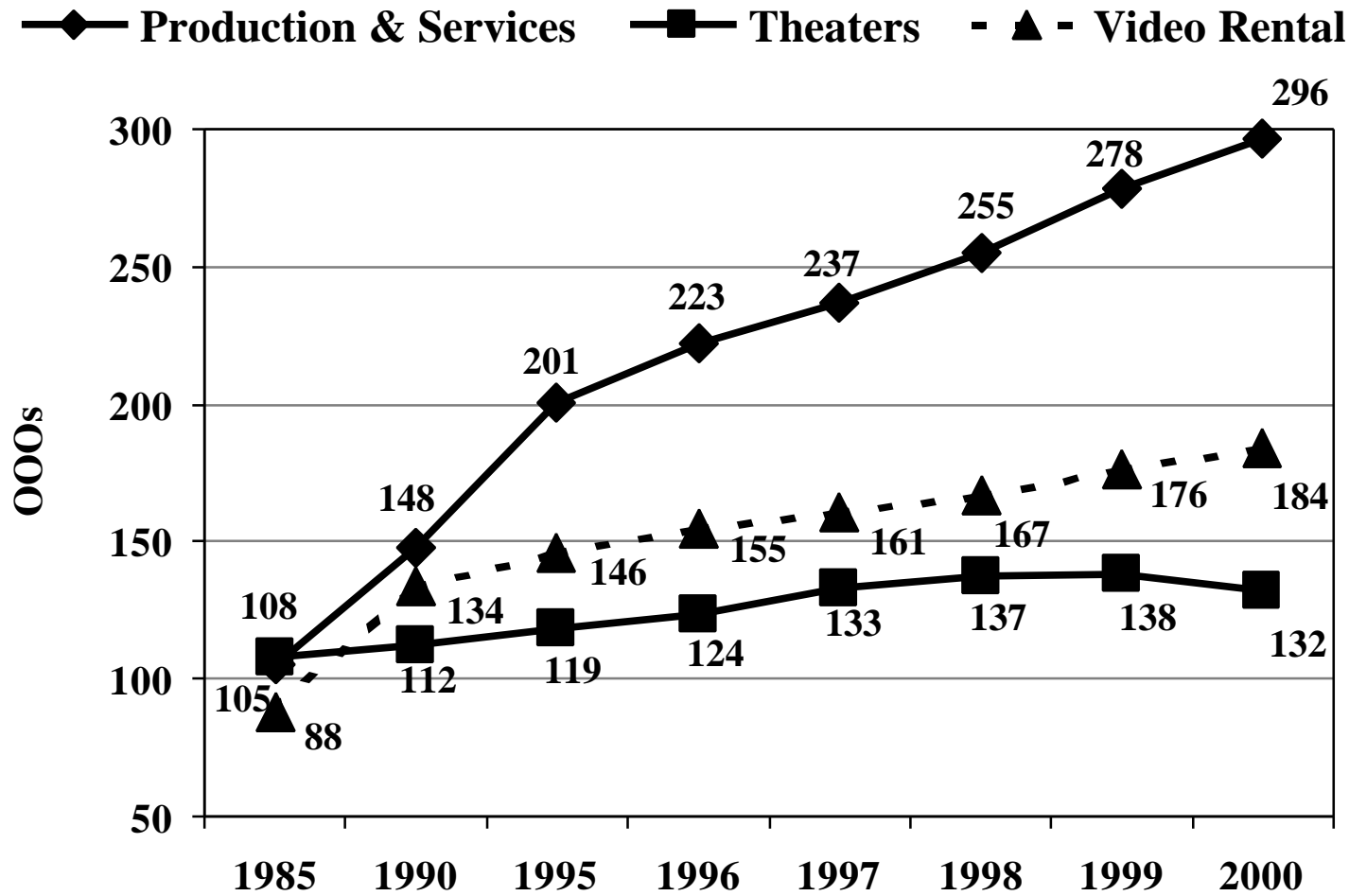
**US Motion Picture Industry Employment Areas
(000s)**

Year	Total	Production & Services	Theaters	Video Tape Rental	Other
2000 (p)	630.8	296.2	132.2	184.4	18.0
1999	609.8	278.3	138.2	175.7	17.6
1998	576.0	255.4	136.8	166.7	17.1
1997	550.4	237.4	133.0	160.9	19.1
1996	524.7	222.5	123.9	155.1	23.2
1995	487.6	200.7	118.7	146.1	22.1
1994	441.2	169.6	113.4	138.8	19.4
1993	412.0	152.7	110.6	132.4	16.3
1992	400.9	148.8	110.2	127.1	14.8
1991	410.9	153.1	112.0	131.2	14.6
1990	407.7	147.8	112.1	133.7	14.1
1989	374.7	133.9	109.9	118.2	12.7
1988	340.9	113.7	108.0	103.3	15.9

(p) Preliminary estimate

Source: Bureau of Labor Statistics

US Motion Picture Industry Employment Areas



Source: Bureau of Labor Statistics

VCR Penetration in US TV Households
(*millions*)

	VCR Households	TV Households	Penetration Rate	Year	VCR Households	Yearly Change	2000 Versus
2000	88.1	102.2	86.2%	2000	88.1	2.7%	N/A
1999	85.8	100.8	85.1%	1999	85.8	2.0%	2.7%
1998	84.1	99.4	84.6%	1998	84.1	4.7%	4.7%
1997	80.4	98.0	82.0%	1997	80.4	2.0%	9.7%
1996	78.8	95.9	82.2%	1996	78.8	4.0%	11.8%
1995	75.8	95.4	79.5%	1995	75.8	4.1%	16.3%
1990	65.4	93.1	70.2%	1990	65.4	5.0%	34.8%
1985	23.5	86.1	27.3%	1985	23.5	56.7%	275.0%
1980	1.9	78.0	2.4%	1980	1.9	--	4663.2%

Source: Nielsen Media Research

Sales of Pre-Recorded Videocassettes to US Dealers
(millions)

Year	Total Cassettes	Yearly Change	2000 Versus	Rental Cassettes	Sell-Through Cassettes
2000	701.7	1.2%	N/A	78.4	623.3
1999	693.2	-1.2%	1.2%	73.1	620.1
1998	701.6	4.2%	0.0%	44.5	657.1
1997	673.5	5.2%	4.2%	38.6	634.9
1996	640.5	22.6%	9.6%	40.4	600.1
1995	522.4	20.1%	34.3%	38.7	483.7
1994	434.9	19.9%	61.3%	36.5	398.4
1993	362.7	22.0%	93.5%	35.8	326.9
1992	297.4	12.8%	135.9%	33.3	264.1
1991	263.6	9.0%	166.2%	31.6	232.0
1990	241.8	18.6%	190.2%	32.3	209.5
1985	40.9	--	1615.6%	15.2	25.7
1980	3.0	--	23290.0%	2.0	1.0

Source: Adams Media Research

Sales of Blank Videocassettes to US Consumer Market
(millions)

Year End	Blank Cassettes	Yearly Change	2000 Versus
2000	404.0	-1.5%	--
1999	410.0	-2.4%	-1.5%
1998	420.0	5.5%	-3.8%
1997	398.0	-2.5%	1.5%
1996	408.0	6.3%	-1.0%
1995	384.0	0.3%	5.2%
1994	383.0	1.6%	5.5%
1993	377.0	5.3%	7.2%
1992	358.0	-1.1%	12.8%
1991	362.0	7.1%	11.6%
1990	338.0	18.2%	19.5%
1985	233.0	75.2%	73.4%
1980	15.0	--	2593.3%

Source: EIA

US DVD Statistics

	1997	1998	1999	2000
DVD Players Shipped to Dealers* (000's)	350	1,100	4,100	8,499
Installed Consumer Base* (000's)	175	1,000	5,400	14,000e
Avg. DVD Player Price	\$491	\$390	\$275	\$204
DVD Software Units Shipped to Dealers* (mil)	10.8	34.9	77.9	182.0
Titles Available on DVD*	600	1,500	5,000	8,500

**DVD/LD Combo players are included exclusively with DVD Players.*

**Titles available on DVD include movies and music videos.*

Source: CEA, Adams Media Research, DVD Entertainment Group

DVD Player Shipments to Retailers	Monthly Sales	1999	2000	% Change
January		125,536	370,031	194.8%
February		109,399	401,035	266.6%
March		176,014	412,559	134.4%
April		269,107	409,192	52.1%
May		279,756	453,435	62.1%
June		326,668	654,687	100.4%
July		325,151	537,453	65.3%
August		260,229	557,671	114.3%
September		501,502	1,296,280	158.5%
October		603,048	1,236,658	105.1%
November		449,242	866,507	92.9%
December		646,290	1,303,091	101.6%
Total		4,019,389	8,498,599	111.4%

Source: CEA

US Television Households
(millions)

Year	TV Households	Total Households	Penetration Rate
2000	102.2	104.7	97.6%
1999	100.8	103.9	97.0%
1998	99.4	102.5	96.9%
1997	98.0	101.0	97.0%
1996	95.9	99.6	96.3%
1995	95.4	98.9	96.4%
1994	94.2	97.1	97.0%
1993	93.1	96.4	96.6%
1992	93.1	95.7	97.2%
1991	92.0	94.3	97.6%
1990	93.1	93.3	99.7%
1985	86.1	92.8	99.2%

Source: Nielsen Media Research

**US Average Hours of TV
Usage Per Household
(Hours:Minutes)**

(Sept-Aug) Season	Per Week	Per Day
99-00	51:44	7:24
98-99	51:45	7:24
97-98	50:44	7:15
96-97	50:24	7:12
95-96	50:44	7:15
94-95	50:42	7:15
93-94	50:50	7:16
92-93	50:24	7:12
91-92	49:25	7:04
90-91	48:40	6:57
89-90	48:29	6:56
88-89	49:19	7:02
87-88	49:04	7:00
86-87	48:22	6:54
85-86	50:16	7:10
84-85	50:00	7:07
83-84	49:58	7:08
82-83	48:31	6:55
81-82	47:44	6:48
80-81	47:07	6:43

Source: Nielsen Media Research

**NTI Average Household Ratings – Prime Time
(Average of Networks Combined)**

(Sept-Aug) Season	<u>Three Networks</u>		<u>Four Networks</u>		<u>Six Networks</u>	
	Rating	Share	Rating	Share	Rating	Share
99-00	24.3	41	29.6	50	34.4	58
98-99	23.8	41	30.0	52	34.8	60
97-98	25.6	44	32.0	55	N/A	N/A
96-97	26.9	47	33.7	59	N/A	N/A
95-96	29.7	51	36.2	62	N/A	N/A
94-95	31.4	54	38.2	66	N/A	N/A
93-94	33.9	57	40.8	68	N/A	N/A
92-93	33.6	58	40.6	70	N/A	N/A
91-92	34.6	60	N/A	N/A	N/A	N/A
90-91	33.9	60	N/A	N/A	N/A	N/A
85-86	44.4	73	N/A	N/A	N/A	N/A
80-81	50.1	84	N/A	N/A	N/A	N/A

Source: Nielsen Media Research

*Three Networks Include: ABC, NBC, CBS

Four Networks Include: ABC, NBC, CBS, FOX

Six Networks include: ABC, NBC, CBS, FOX, WB, UPN

**1999-00 US Commercial Television Station Counts
by Primary Network Affiliation**

(Sept-Aug)						
Season	ABC	CBS	NBC	FOX	WB	UPN
99 - 00	217	213	217	187	171	83
98 - 99	219	212	218	182	173	74
97 - 98	219	212	214	178	64	78
96 - 97	218	213	213	173	58	71
95 - 96	217	215	213	169	N/A	N/A
94 - 95	222	215	213	162	N/A	N/A
93 - 94	226	214	212	N/A	N/A	N/A
90 - 91	222	217	208	N/A	N/A	N/A
87 - 88	219	216	210	N/A	N/A	N/A

Source: Nielsen Media Research

**Total US Television Station Counts
(Including Network Affiliates and Independents)**

(Sept-Aug) Season	Stations	% Share	Affiliates	% Share	Independents	% Share
99 - 00	1,393	100.00%	1,201	86.2%	192	13.8%
98 - 99	1,363	100.00%	1,176	86.3%	187	13.7%
97 - 98	1,222	100.00%	999	81.8%	223	18.2%
96 - 97	1,201	100.00%	946	71.1%	255	28.9%
95 - 96	1,011	100.00%	814	80.5%	197	19.5%
94 - 95	1,156	100.00%	812	70.2%	344	29.8%
93 - 94	1,125	100.00%	652	58.0%	473	42.0%
90 - 91	1,100	100.00%	647	58.8%	453	41.2%
87 - 88	1,018	100.00%	645	63.4%	373	36.6%

* Beginning with 98-99 season, affiliates includes Univision, Telemundo & PAX

Source: Nielsen Media Research

US Basic Cable Households*
(millions)

Year	Basic Cable Households	Yearly Change	2000 Versus	Year	Basic Cable Households	TV Households	Penetration Rate
2000	68.5	-0.1%	N/A	2000	68.5	102.2	67.0%
1999	68.6	2.1%	-0.1%	1999	68.6	100.8	68.1%
1998	67.1	1.8%	2.0%	1998	67.1	99.4	67.5%
1997	66.0	3.1%	3.8%	1997	66.0	98.0	67.3%
1996	64.0	2.1%	7.1%	1996	64.0	95.9	66.7%
1995	62.7	4.9%	9.3%	1995	62.7	95.4	65.7%
1990	54.9	4.4%	24.7%	1990	54.9	93.1	59.0%
1985	39.8	6.7%	72.2%	1985	39.8	86.1	46.2%
1980	17.6	--	288.5%	1980	17.6	78.0	22.6%

Source: Nielsen Media Research,

*Refers to wired cable households with basic cable

US Addressable Cable Households*
(millions)

Year	Addressable Households	Yearly Change	2000 Versus
2000	37.5	6.5%	--
1999	35.2	6.0%	6.5%
1998	33.2	6.4%	13.0%
1997	31.2	1.0%	20.2%
1996	30.9	7.6%	21.4%
1995	28.7	8.3%	30.6%
1994	26.5	2.3%	41.5%
1993	25.9	2.8%	44.7%
1992	25.2	5.0%	48.8%
1991	24.0	9.1%	56.3%
1990	22.0	--	70.5%
1985	9.0	--	315.7%
1982	1.5	--	2400.0%

Source: Kagan Media Index

*Cable homes which have set-top boxes that can be linked to the address of the subscriber.

US Pay Cable Households*
(millions)

Year	Pay Cable Households	Yearly Change	2000 Versus	Year	Pay Cable Households	TV Households	Penetration Rate
2000	33.7	6.2%	N/A	2000	33.7	102.2	33.0%
1999	31.7	-18.8%	6.2%	1999	31.8	100.8	31.5%
1998	39.1	14.7%	-13.7%	1998	39.1	99.4	39.3%
1997	34.1	7.8%	-1.1%	1997	34.1	98.0	34.8%
1996	31.6	4.2%	6.7%	1996	31.6	95.9	33.0%
1995	30.4	12.0%	11.1%	1995	30.4	95.4	31.8%
1990	27.0	--	24.7%	1990	27.0	93.1	29.0%
1985	22.8	--	47.7%	1985	22.8	86.1	26.5%

Source: Nielsen Media Research,

*Refers to wired cable households with pay.

1999 decline due in part to redefinition of some pay channels to basic cable

Satellite Households*
(millions)

Year	Satellite Households	Yearly Change	2000 Versus
2000	9.6	9.4%	N/A
1999	8.6	3.6%	9.4%
1998	8.3	29.7%	13.3%
1997	6.4	45.5%	46.9%
1996	4.4	33.3%	113.6%
1995	3.3	N/A	184.8%

**Satellite homes include EchoStar and DirecTV*

Source: Nielsen Media Research

US Computer Households
(millions)

Year	Computer HH's	2000 Versus	% of Total US HH's
2000*	66.0	--	63.0%
1999	61.1	8.0%	59.0%
1998	51.2	28.9%	49.9%
1997	44.0	50.0%	43.6%
1996	38.8	70.1%	39.0%
1995	33.6	96.4%	34.0%
1994	32.0	106.3%	33.0%
1993	28.9	128.4%	30.0%
1990	21.9	201.4%	23.5%

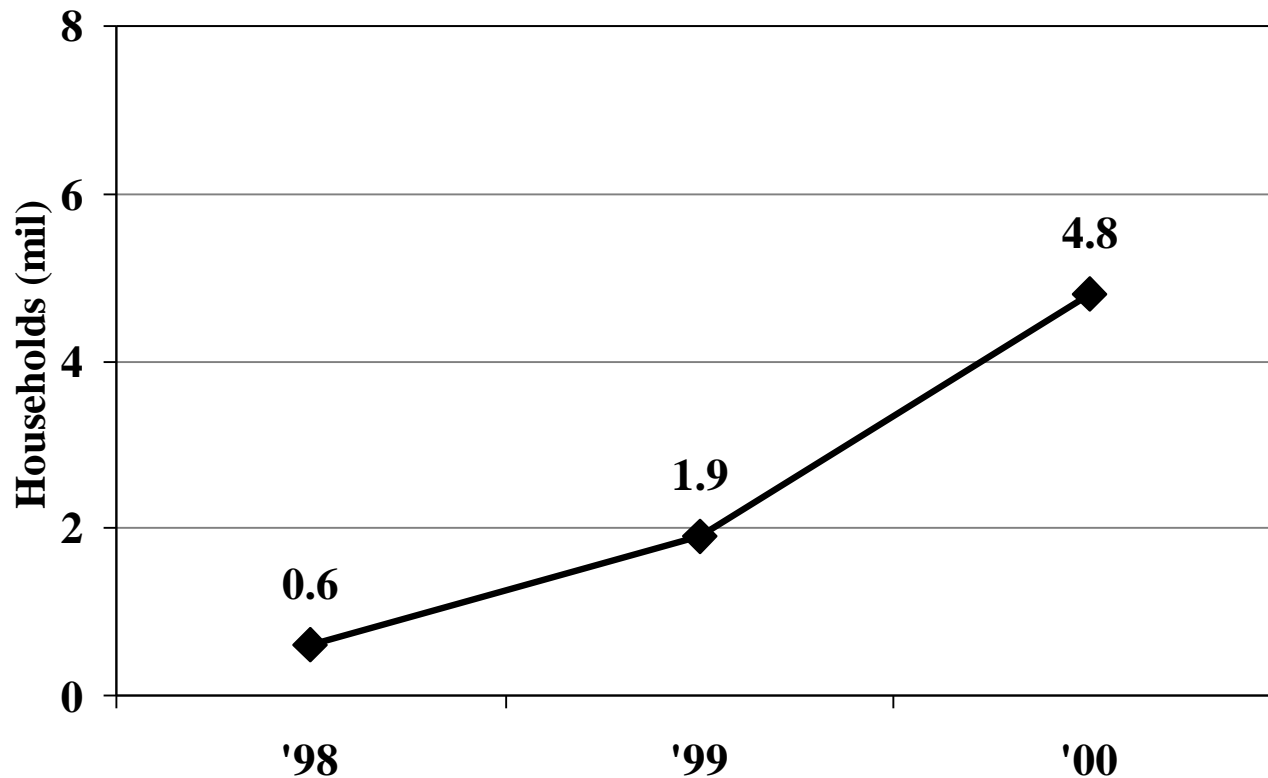
Source: MPAA/US Census Bureau

Number of US Homes With Internet Access
(millions)

Year	Internet Households	2000 Versus	% of Computer HH	% of Total US HH
2000	54.4	--	82.5%	52.0%
1999	45.2	20.4%	74.0%	43.6%
1998	31.7	71.6%	62.0%	30.9%
1997	21.8	149.5%	49.5%	21.6%
1996	15.2	257.9%	39.3%	15.3%
1995	9.4	478.7%	28.3%	9.5%
1990	1.6	3300%	7.3%	1.7%

Source: MPAA/US Census Bureau

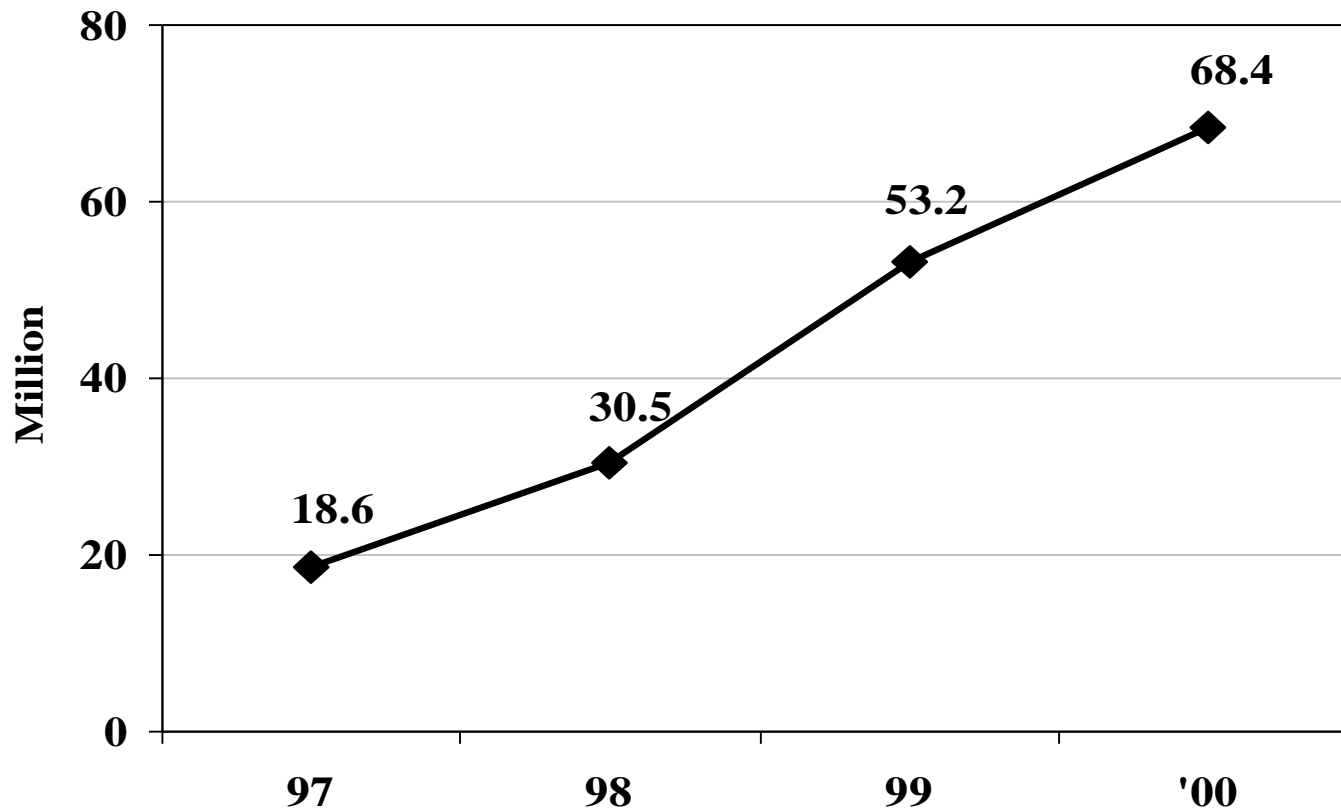
Number of US Homes with Broadband Internet Access*
(millions)



*Households with Internet access at speeds of at least 200 Kbps (includes ADSL, other wireless, coaxial cable, fiber, satellite & fixed wireless) and excludes ISDN services

Source: Jupiter Research

Number of US Internet Hosts



* A host is defined as any computer that has full two-way access to other computers on the Internet, such as network servers.

Source: NetSizer